

PROPOSAL

MARKETING

ClickPlus Solutions

New no.7, old no.10, Flat
Number A6,
Jai Nagar 1st Street,
Arumbakkam
Chennai 600106





FACEBOOK & INSTAGRAM PROMOTION

We are doing

- 16 Posts per month
- Analysis of social media profile
- Optimization of Profiles (if required)
- Analysis of hashtags
- Identifying USP(Unique Selling Points)
- Content Creation for the ads based on USPs
- Graphics Creation for the ads(10 Post)
- Ad manager creation
- Pixel Integration
- Driving Traffic to Website
- Creating Awareness in Social Media about YouTube Channel
- Creating Awareness about Apps in Social Media
- Remarketing of the audience



PACKAGE
RS 18,000 +



INSTAGRAM INFLUENCERS

- Promotion through Instagram bloggers
- Content for the reel
- Three stories and One reel for promotion
- Voice-over videos

 +91 98844 13912

YOUTUBE PROMOTION

- Review of Account
- Optimization of account
- Identifying hashtags
- Keyword research on youtube
- Creating Catchy and Clickbait titles with description
- Video Editing of Each Video(5 videos)
- Creating high end conversion based youtube ads

PACKAGE
RS 10,000/-



LOCAL LISTING

Google Business Profile - 6K
Local SEO - 4K

SEO

- Identifying the keywords with high traffic
- Create Organic Traffic for the website
- Integration of Social Media
- Backlinks
- Website on first page for selected keywords (Time duration may differ for each keyword)

PER KEYWORD
RS 6,000/-

GOOGLE ADS

- Identifying new keywords with most keywords
- Creating ads
- Bidding for the top position with the least amount
- Driving traffic to the website

PACKAGE
RS 20,000/-

GENERATIVE ENGINE OPTIMIZATION (GEO)

- Goal: To have your brand and content cited by AI as a reliable source in its generated answers.
- How it works: Structuring content for easy extraction by AI, building authority, ensuring machine readability, and optimizing for multiple AI engines.
- Primary outcome: Visibility in AI-generated summaries, which may reduce click-through rates to a website but can lead to higher quality leads.

GEO
RS 6,000
PER KEYWORD

WEBSITE

Static Website - **10K**

Dynamic Website Design&Development - **15K**

WHAT DID YOU GET

- Brand Awareness
- Research and Development
- Enhance Public Relations
- Build a Community Of Advocates
- Driving Sales and Leads

THANK YOU

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